



Your water.
Your environment.
Your voice.



NEWS RELEASE

For immediate release

MORE THAN A DROP IN THE BUCKET: STONY BROOK-MILLSTONE WATERSHED ASSOCIATION RECEIVES \$40,000 BOOST FROM RBC BLUE WATER PROJECT™

PENNINGTON, N.J. (June 14, 2010) – The Stony Brook-Millstone Watershed Association has been honored with a RBC Blue Water Project™ Leadership Grant of \$40,000 to help engage and mobilize the community to help restore local waterways and become better stewards of their land. The prestigious award, presented at a recognition event at RBC Wealth Management's Princeton office, was one of only two leadership grants awarded in the U.S. by the Canada-based financial institution, RBC.

"Hundreds of thousands of people depend on the water in the 265-square-mile region drained by the Stony Brook and Millstone River and this grant goes a long way towards helping us achieve our goals of awareness and preservation of this natural environment," said Jim Waltman, executive director for the Watershed Association. "Our organization exists due to the partnerships with corporations like RBC that remain committed to their environmental initiatives regardless of economic climate."

The RBC Blue Water Project™ accepted applicants that focused on watershed protection and/or access to safe drinking water on a local, regional or national level within the communities they serve. The partnership with the Watershed Association was a natural fit because the organization's mission as a guardian of the environment in central New Jersey, by providing a voice and taking action to promote conservation and responsible stewardship of its natural resources, aligned with the goals of the grant-giving program.

"Water is our most precious natural resource, and we know that industry, government, business and individuals can all play a part in watershed protection," said Steve Waitneight, Princeton branch

director for RBC Wealth Management. "We are thrilled to be helping the Stony Brook-Millstone Watershed Association contribute to a culture of water stewardship here in our community."

Now in its third full year, the RBC Blue Water Project is a wide-ranging program aimed at helping foster a culture of water stewardship in North America and abroad through a 10-year, \$50 million grant program.

The RBC Blue Water Project™ Leadership Grant will help fund the Stony Brook-Millstone Watershed Association's River-Friendly Stewardship Program, which partners with area land owners – residents, schools, businesses and golf courses – to promote responsible land management, restore ailing habitats and mobilize the community to take action to protect our water and environment.

-###-

About the Stony Brook-Millstone Watershed Association

The Watershed Association is central New Jersey's first environmental group, protecting clean water and the environment since 1949 through a combination of conservation, advocacy, science and education. It is a member supported non-profit organization dedicated to enhancing the quality of the natural environment in the 265-square-mile region drained by Stony Brook and the Millstone River. The organization is committed to intelligent and informed land use decision-making, the protection of water quality and supply, and the improvement of the community's awareness of environmental issues. To learn more about the Watershed Association and River-Friendly, visit www.thewatershed.org.

Stony Brook-Millstone Watershed Association offices are located at 31 Titus Mill Rd. in Hopewell – (609) 737-3735.

About RBC

Royal Bank of Canada (RY on TSX and NYSE) and its subsidiaries operate under the master brand name of RBC. It is Canada's largest bank as measured by assets and market capitalization and one of North America's leading diversified financial services companies. RBC employs approximately 80,000 full- and part-time employees who serve more than 15 million personal, business, public sector and institutional clients throughout offices in Canada, the U.S. and 36 other countries. In 2007, the company released the RBC Environmental Blueprint, outlining its environmental priorities and objectives. In 2010, RBC was named one of the "Global 100: Most Sustainable Companies in the World" at the World Economic Forum for the sixth straight year since the inception of the award.

For more information on the RBC Blue Water Project, as well as grant guidelines and online applications, visit www.rbc.com/bluewater.

RBC Wealth Management offices are located at 192 Nassau St. in Princeton – (609) 924-0314.

RBC Capital Markets offices are located at 196 Princeton Hightstown Rd. in Princeton – (609) 936-6200.

For more information contact:

Gwen McNamara, Watershed Association, (609) 737-3735 x16, gmcnamara@thewatershed.org

Chris Nietupski, RBC, (612) 371-7734

PHOTO CAPTION:

RBC Wealth Management has honoured the Stony Brook-Millstone Watershed Association with a RBC Blue Water Project™ Leadership Grant of \$40,000 to support the Watershed Association's River-Friendly Stewardship Program, which helps engage and mobilize the community to restore and protect local waterways. Amy Weaver, stewardship program coordinator for the Watershed Association, Jonathan Zoll, vice president - financial consultant for RBC Wealth Management, and Jim Waltman, Watershed Association executive director, hold the check with RBC Wealth Management staff at the company's Princeton office.