# The Seventh Annual Watershed Conference

## February 23, 2024 | 9 a.m. - 5 p.m.

## Sponsorship Opportunities

Your sponsorship supports our mission to keep water clean, safe, and healthy. Thank you for your consideration

#### Title Sponsor - \$5,000

*Our Title Sponsor would enjoy several unique benefits. These include 5 minutes to address in-person attendees live during lunch, guaranteed in-person and virtual exhibiting space, and the opportunity to include a short, personalized, statement in all marketing efforts for the conference. We would also provide:* 

- 8 In-Person tickets and 2 Virtual tickets
- Logo visibility on all Watershed Conference media and marketing including the registration, event page on thewatershed.org, on the agenda and program, in the Zoom Events virtual portal, and on in-person signage for the event.
- 1 Full page advertisement space in the electronic program booklet
- 3 Social media announcements about your company prior to the conference
- Announcements of your sponsorship and company during the Watershed Conference

We hope that you'll consider being our Title Sponsor. This event is fully driven by ticketing and a sponsorship at this level could help grow capacity of organizers, fund equipment upgrades, and even support financial aid for attendees. Thank you for your consideration.





*Regardless of the sponsorship tier, all sponsors will receive the following benefits:* 

- At least 1 virtual ticket to facilitate virtual exhibits on our Zoom Events portal.
- Technical assistance setting up profiles and exhibiting on the Zoom Events portal.
- Logo visibility on all Watershed Conference media and marketing including the registration, event page on thewatershed.org, on the agenda and program, in the Zoom Events portal, and on in-person signage for the event.

#### Watershed Warrior - \$2,500

- 6 in-person and 1 virtual tickets
- 3 Social media announcements about your company prior to the conference
- 1 Full page advertisement space in the electronic program booklet
  - Preferential in-person tabling space (limited spots at a first come, first serve basis)



### Pond Protector - \$1,000

- 4 in-person and 1 virtual tickets
- 1 Social media announcement about your company prior to the conference
- 1/2 page advertisement space in the electronic program booklet
  - Preferential in-person tabling space (limited spots at a first come, first serve basis)





The Seventh Annual Watershed Conference February 23, 2024 | 9 a.m. - 5 p.m.

## Creek Captain - \$500

• 2 in-person and 1 virtual tickets

• 1/4 page advertisement space in the electronic program booklet



• Individual tabling space may be available (limited spots at a first come, first serve basis with preferential allocation to Watershed Warrior and Pond Protector sponsors)



#### Rain Garden Guardian - \$250

- 1 in-person and 1 virtual ticket
- Shared tabling space may be available with other sponsors



#### Nonprofit Partner - \$150

- 1 free virtual ticket for virtual exhibiting
- Shared tabling space may be available with other sponsors