



## **OCEAN CAMPAIGN MANAGER**

### **Position Announcement**

*Do you have a passion for the ocean?*

*How about working for a dynamic and passion-driven ocean protection organization?*

Clean Ocean Action's organizational culture is hard-working, friendly and fun.

Clean Ocean Action (COA) is a nonprofit 501(c)3 organization dedicated to protecting marine water quality in the NY/NJ region. COA identifies sources of pollution and takes actions to stop them using research, education, and citizen action. For more information about COA visit [www.cleanoceanaction.org](http://www.cleanoceanaction.org).

This position is immediately available, and COA is seeking quick fulfillment.

The Ocean Campaign Manager (OCM) is responsible for the development, communication, and implementation of successful strategies that will improve policies and actions at the local, state, and federal levels to implement COA's mission, including through specific campaigns focused on preventing harmful ocean industrialization and reducing pollution. The OCM also applies community organizing techniques and is responsible for building a group of people or institutions to work toward a common goal through collective action, thereby creating new leaders. The Ocean Campaign Manager will initiate, coordinate, track, and facilitate targeted citizen action, outreach, and advocacy campaigns throughout the region and collaborate with the Communication and Public Relations Coordinator to communicate policies through all means. The Ocean Campaign Manager will be supervised by the Executive Director and Operations Director, as well as collaborate with COA policy and science staff, and other staff members in the organization.

**Benefits:** Health and dental insurance coverage offered on a cost-sharing basis, paid holidays, paid days off, employer paid professional workshops and trainings, reimbursed travel expenses, and working with great staff who are all motivated, fun, friendly and passionate about the ocean!

This position is based at the Long Branch, NJ, office, just 2 short blocks from the beach and adjacent to a county park. Applicant must be willing to relocate or commute a reasonable distance to the office.

### **Primary Responsibilities**

The Ocean Campaign Manager is responsible for coordinating and implementing successful campaigns to protect the ocean, including:

1. Develop, facilitate, support, and manage coordinated, targeted, and strategic campaigns and programs. (Campaigns include grassroots digital/online and community-based networks.)
2. Apply organizing and planning strategies in collaboration with networks and staff to initiate, drive and expand campaigns to succeed.
3. Manage internal operations including by developing and running campaign planning, and evaluation systems to enable more efficient and more impactful work.
4. Help build campaign program coherence and team solidarity, including through building relationships with key leaders, team learning, and implementing best practices.
5. Support or manage pop-up campaigns, special projects and strategic external partnerships as directed.
6. Embed equity, diversity and inclusion practices in all campaign programs.
7. Lead and collaborate on public awareness and communication of campaigns.
8. Lead and implement pro-active strategies on COA approved programs or campaigns.
9. Manage and/or prepare fact sheets, action alerts, publications, and other campaign materials, including website updates, social media, and digital communications.

10. Where appropriate, include fundraising strategies in campaign strategies.
11. Maintain information about campaign contacts via address lists and databases, if applicable, and regularly maintain contact with people, businesses, and elected officials.

COA is committed to providing an environment of mutual respect where equal employment opportunities are available to all applicants and staff members without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws. We hire great people from a wide variety of backgrounds, not just to do the right thing, but because it makes the organization stronger.

## **QUALIFICATIONS**

- Minimum requirement of Bachelors Degree in related field
- Must embrace the mission of Clean Ocean Action
- Demonstrated success in leading and managing multiple campaigns
- Demonstrated success in leading multiple outreach and volunteer programs, including with municipalities
- Demonstrated success with motivating community volunteers
- Knowledge of the political system and experience with members of the NJ/NY Congress and Legislature preferred
- Preference given to candidates with NY/NJ experience and knowledge
- Excellent research, writing, and editing skills, as well as an analytical mind
- Ability to think strategically, prioritize, and execute tasks with attention to detail
- Possess strong interpersonal, creative, visual, and writing skills
- Strong communication skills, including persuasion abilities
- Excellent organizational and time management capabilities
- Knowledgeable in technological and social media platforms
- Knowledge of marine sciences, pollution, policy, and federal and state regulations a plus
- Willingness to travel throughout the NY/NJ area

**Annual Salary:** Position is full time at the office in Long Branch, NJ, and requires evening and weekend work, as needed. Salary is competitive and commensurate with education, experience and other qualifications.

**Application Instructions:** This position is immediately available, and COA is seeking quick fulfillment. Applications will be accepted until position is filled. To apply please carefully follow the directions below and submit the required documents to [Office@CleanOceanAction.org](mailto:Office@CleanOceanAction.org) with “Ocean Campaign\_Your Name” in the subject line. **The instructions below apply to LinkedIn and other platforms, as well.**

1. Resume or CV, including GPA if a recent graduate and any volunteer activities and hobbies.
2. Cover letter expressing your interest in working for Clean Ocean Action, why you enjoy this work, and why you are good at it. Please also include why you are considering leaving your current position and/or changing careers, if relevant.
3. One writing sample that is indicative of your capacity to meet the job expectations.
4. Three references from past or present direct supervisors (colleagues or personal friends not acceptable). Include their name, position, affiliation/connection to you, and contact information (phone and email).
5. Salary range expectation.